



Crete workshop on Innovation & Entrepreneurship

Location: Levinthos Hotel (Lentas, Crete, Greece)

When: July 17 – 20, 2024

Organizers: George Chondrakis, Colleen Cunningham, Carlos Serrano

Sponsors: Spanish Ministry for Science & Innovation, HEC Paris,
University of Utah, David Eccles School of Business

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Program overview

Day 1 – Wednesday July 17th, 2024

18:00–19:00	Welcome
19:00–20:00	Keynote discussion, Ashish Arora – Science, ecosystem specialization, and the American innovation
20:30–22:00	Dinner (Levinthos)

Day 2 – Thursday July 18th, 2024

08:30–09:30	Breakfast Colleen Cunningham – The limits of user innovation: MD inventors and potential substitute inventions (with David Hall & Ryan Cooper) Discussant: Myriam Mariani
09:30–11:00	Hong Luo – Product Liability Litigation and Innovation: Evidence from Medical Devices (with Alberto Galasso) Discussant: Aldona Kapacinskaite
11:00–11:30	Coffee break George Chondrakis & Carlos Serrano – Acquiring patents in secret: Strategic disclosure in markets for technology (with Rosemarie Ziedonis) Discussant: Ashish Arora
11:30–13:00	David Hsu – The Evolution of U.S. Entrepreneurial and Innovation Ecosystems in Artificial Intelligence: Geographic “Pull” Factors (with Suting Hong & Vinay Subramanian) Discussant: Tom Astebro
13:00–14:30	Lunch Daniel Kim – Scaling Out? Geographic Expansion and Venture Hiring Strategy (with Liinus Hietaniemi) Discussant: Hong Luo
14:30–16:00	Andrea Contigiani – Demographic Diversity and Idea Generation: Evidence from an Entrepreneurship Course Discussant: Alfonso Gambardella
16:00–16:30	Break Tobias Kretschmer – Identity Provision & Indirect Contributions in Idea Contests: A Field Experiment (with Maren Mickeler, Diego Zunino & Marine Hadengue) Discussant: Nel Dutt
16:30–18:15	

	Keynote discussion, Myriam Mariani – “Domain-Box”: Geography, Family and Knowledge
18:15-20:30	Free time
20:30-22:00	Dinner (Lentas)

Day 3 – Friday July 19th, 2024

08:30-09:30	Breakfast
	Aldona Kapacinskaite – Markets for Trade Secrets (with Rohin Vrajesh & Colleen Cunningham) Discussant: Andrea Contigiani
09:30-11:00	Lia Sheer – The Changing Role of Scientific Discovery in VC-backed Startups in the U.S. Innovation Ecosystem (with Honggi Lee & Matt Marx) Discussant: David Hsu
11:00-11:30	Coffee break
	Nel Dutt – Corporate Lobbying in the EU: Winners and Losers (with Miguel Espinosa, Ruyue Li, Johan Rath & Elie Sung) Discussant: Annamaria Conti
11:30-13:00	Tom Atebro – Tax credits for startups? (with Tomasz Kamil Michalski) Discussant: Christos Kolympiris
13:00-14:30	Lunch
	Daniel Fehder – Learning to quit? A multi-year field experiment with innovation driven entrepreneurs (with Esther Bailey, Eric Floyd, Yael Hochberg & Daniel Lee) Discussant: Olenka Kacperczyk
14:30-16:00	Annamaria Conti – The impact of AI tools on startup performance: Is it Democratization? (with Danilo Messinese) Discussant: Daniel Kim
16:00-16:30	Break
	Danilo Messinese – Theory-Based and Design-Based Approaches to Strategic Decisions (with Alfonso Gambardella) Discussant: Tobias Kretschmer
16:30-18:15	Keynote discussion, Olenka Kacperczyk – Inequality in entrepreneurship
18:15-20:30	Free time
20:30-22:00	Dinner (Levinthos)

Format

- 40min for keynote discussions and 20min Q&A
- 20min for paper presentations and 10min for paper discussions

Participants

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